



UNION SQUARE NEIGHBORHOOD PLAN

Technical Workshop #4 - Program and Massing
February 25, 2015



Somerville *by*
DESIGN



PRINCIPLE +

Somerville *by*
DESIGN

utile



UNION SQUARE



DECEMBER 17

Crowdsourcing Event

Participate in a large-group brainstorming session.

6:30 PM

JANUARY 7 & 31

Visioning Sessions

Share your hopes and concerns with the design team.

January 7: 6:30 PM

January 31: 9:00 AM

Neighborhood Tour departing from Old Post Office, 10:00 AM Visioning Session

FEBRUARY 4, 11, 18, & 25

Development Opportunities & Constraints Workshops

An opportunity to gain insight into key issues facing development.

6:30 PM

MARCH 9, 10, & 11

Design Charrette

Watch as community input is transformed live into visions for the future.

9:00 AM to 8:00 PM daily

MAY 13

Plan Open House

See a second round of ideas refined through the public process.

6:30 PM

All events will be held at the Old Post Office located at 237 Washington St

Somerville *by* DESIGN

www.somervillebydesign.com



OFFICE OF STRATEGIC PLANNING & COMMUNITY DEVELOPMENT
Joseph A. Curtatone, Mayor

DROP-IN VISITS WELCOME

10AM - 8PM Monday-Tuesday, 10AM - 5PM Wednesday

Stop by at any time to meet the Project Team, ask questions, and get a close-up look at the work in-progress.

MARCH 9-11

Monday, March 9th

BLOCKS D2 AND D3: DESIGN DISCUSSION

5- 6 PM

Help us bring design ideas for the D2 and D3 blocks to life! Our design team will be sketching ideas for these gateway blocks, and we need your feedback to test and improve the ideas.

PROPERTY OWNERS

11:30 AM - 12:30 PM

We invite commercial and industrial property owners to discuss issues that are important to their short-term and long-term planning, like infrastructure improvements, regulatory reform, and other topics.

ENTREPRENEURS & MAKERS

1 - 2 PM

Union Square's artisans and fabricators are a special part of the local economy. This session will focus on how to protect and create studio, production and office spaces in the neighborhood.

JOB CREATION & THE FUTURE OF BOYNTON YARDS

6:30 - 7:30 PM

Job creation and expansion of our commercial tax base are community priorities. What lessons can we learn from Kendall Square and beyond as we plan for the future of Boynton Yards?

CHANGE MANAGEMENT & GENTRIFICATION

8 - 9 PM

Join the conversation about how we can work to preserve Somerville's unique social fabric for the next generation. This session will explore cutting-edge tools from around the country, and how they might work here.

Tuesday, March 10th

SMALL BUSINESS OWNERS

9 - 10 AM

We invite business owners to discuss their observations of the neighborhood, their plans for the future, and their opinions on how public policy can grow the local economy and complement Union Square's business mix.

INCREASING PUBLIC SPACE

11:30 AM - 12:30 PM

Somerville has ambitious goals for creating new public space, including different types of parks, playgrounds and plazas. Join a conversation on how to meet the City's open space goals.

ARTS & CULTURE

1 - 2 PM

Union Square's arts and cultural identity is famous throughout Massachusetts and beyond. Help us explore strategies to protect and grow our arts and cultural resources.

HOUSING DIVERSITY & AFFORDABILITY

5 - 6 PM

Greater Boston is experiencing an affordable housing crisis, and we feel the effects in Somerville. What programs, policies and projects can help the City preserve existing affordability and produce new affordable units?

COMMUNITY BENEFITS

6:30 - 7:30 PM

Larger-scale development in Somerville's industrial areas is required to provide affordable housing, local jobs, and public space. We need your help to prioritize community benefits for Union Square and Boynton Yards.

WALK, BIKE, RIDE, DRIVE

8 - 9 PM

Union Square is a hub of transportation activity. How can our neighborhood plan ensure that streets, sidewalks, paths and public transit support our social, economic and environmental goals?

Wednesday, March 11th

PIN-UP PRESENTATION

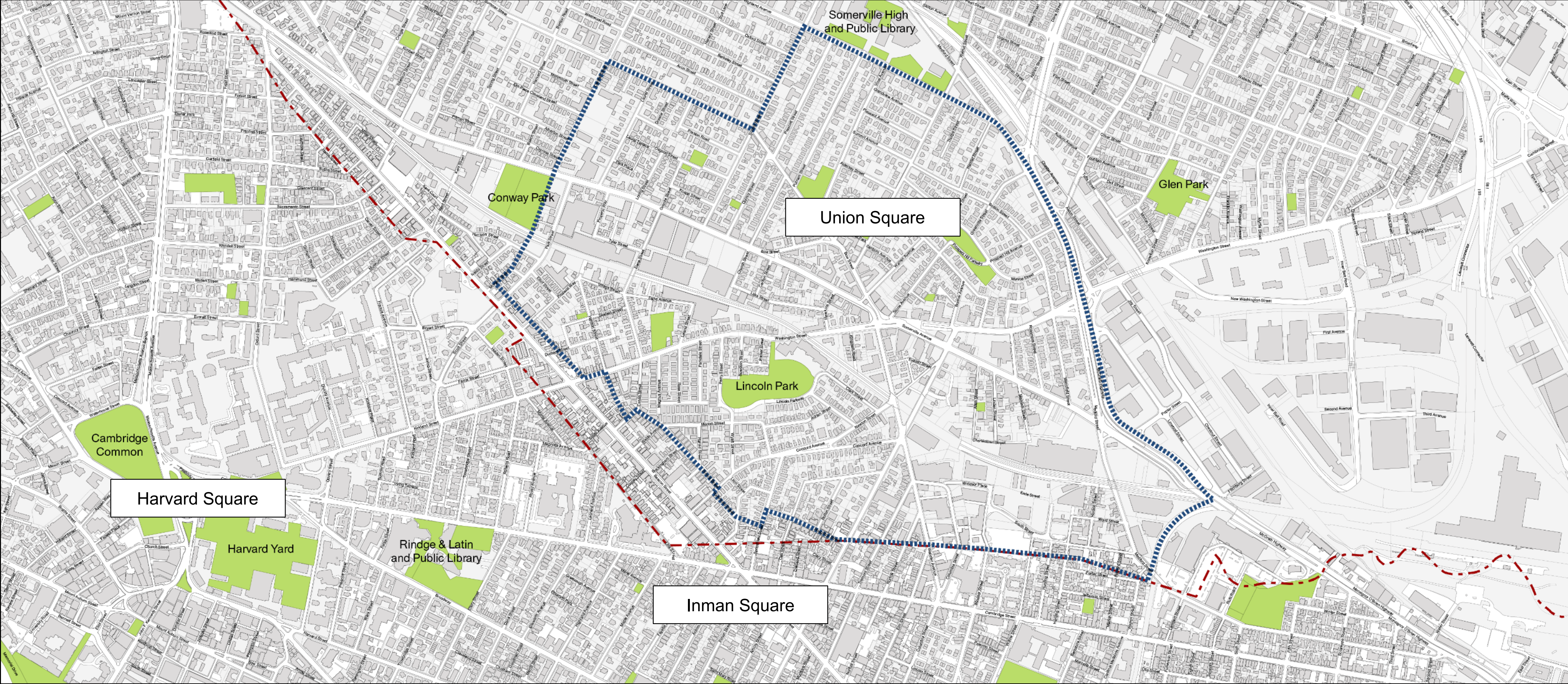
7:30 - 9:00 PM

Join us at the old Union Square Post Office, 237 Washington Street, as the Project Team comes together to present their initial ideas to achieve the community's vision for the future of Union Square.

Union Square Charrette

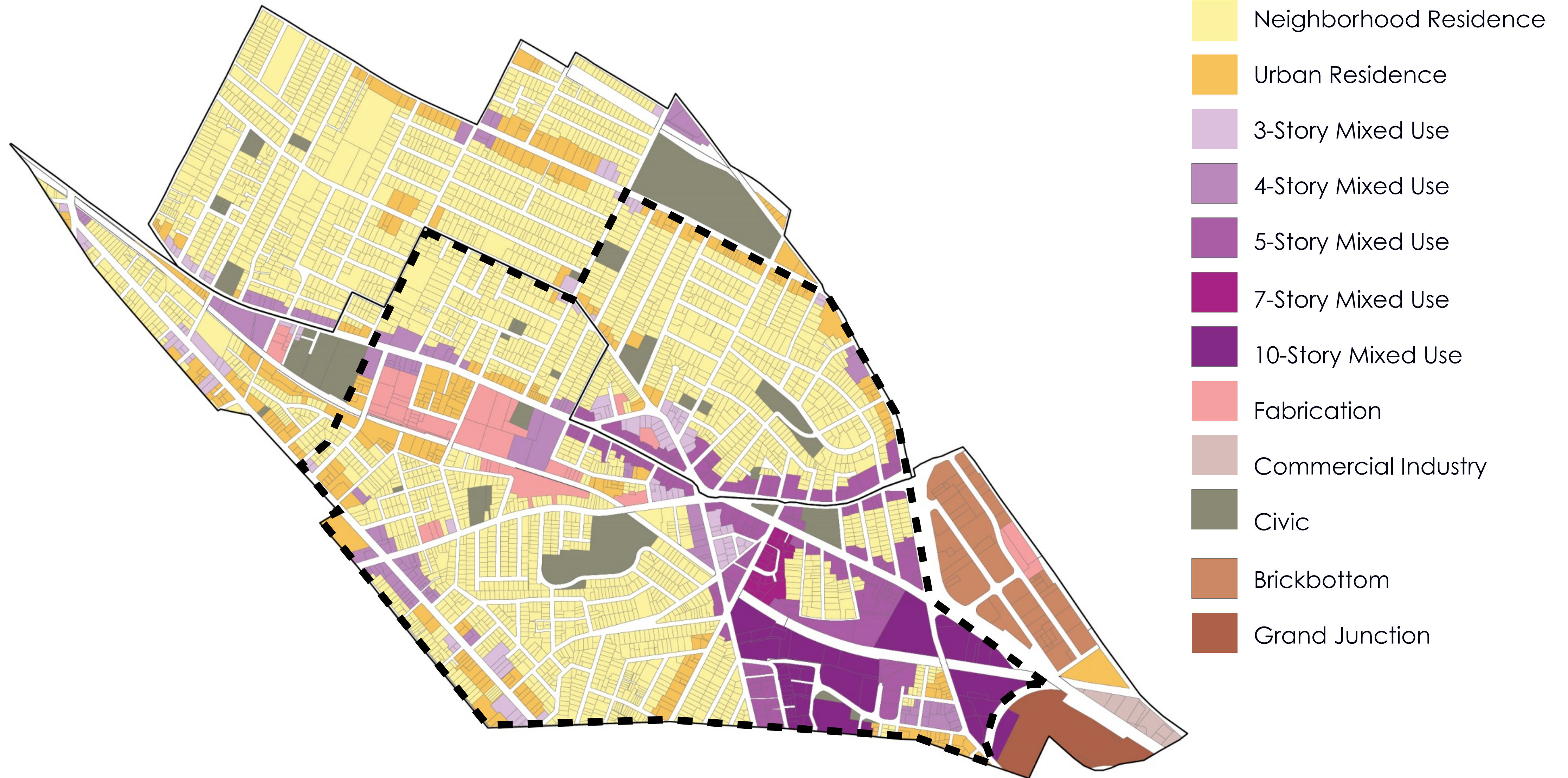
10AM-8PM

at Old Post Office

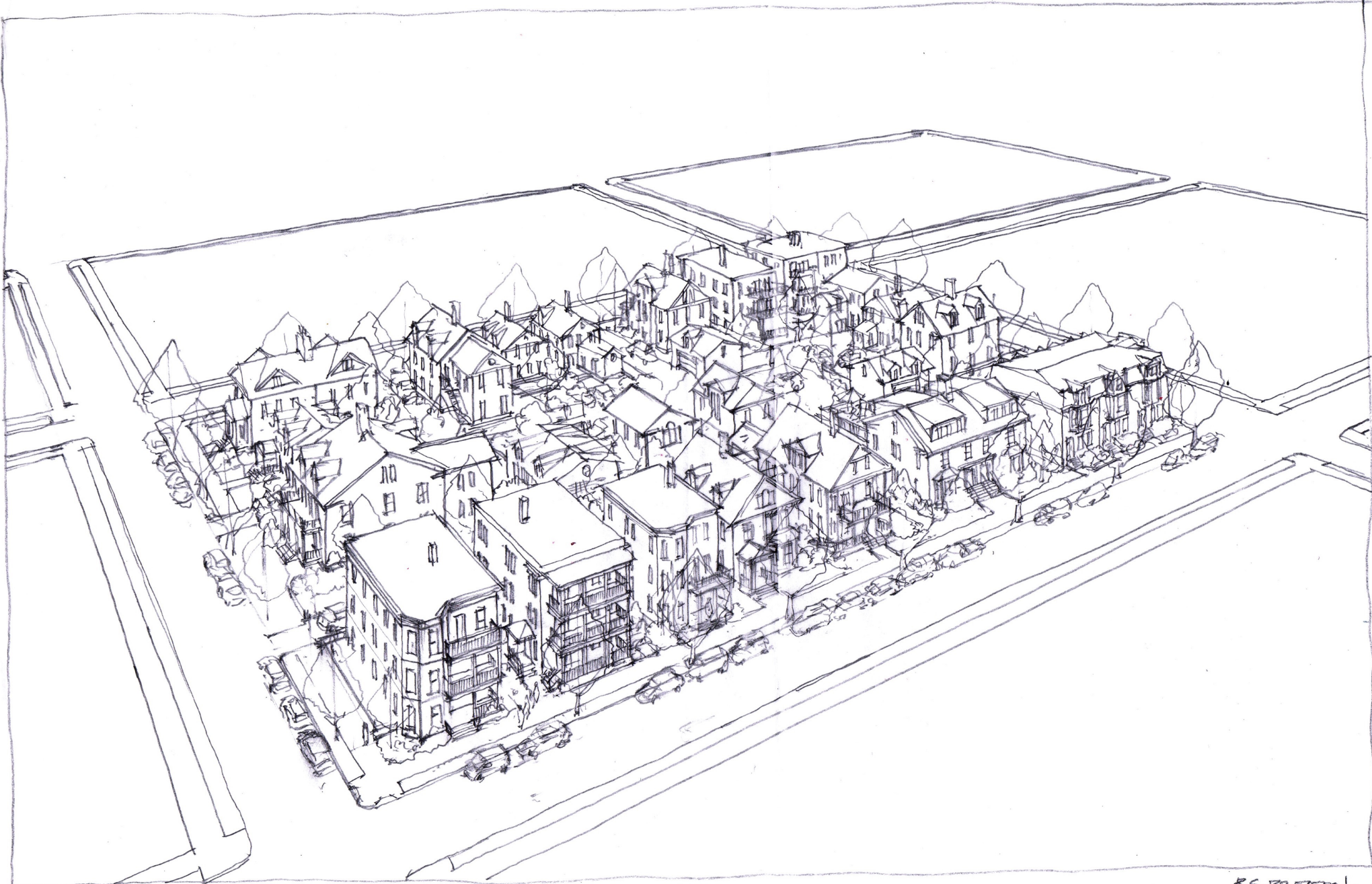




Study Area Zoning



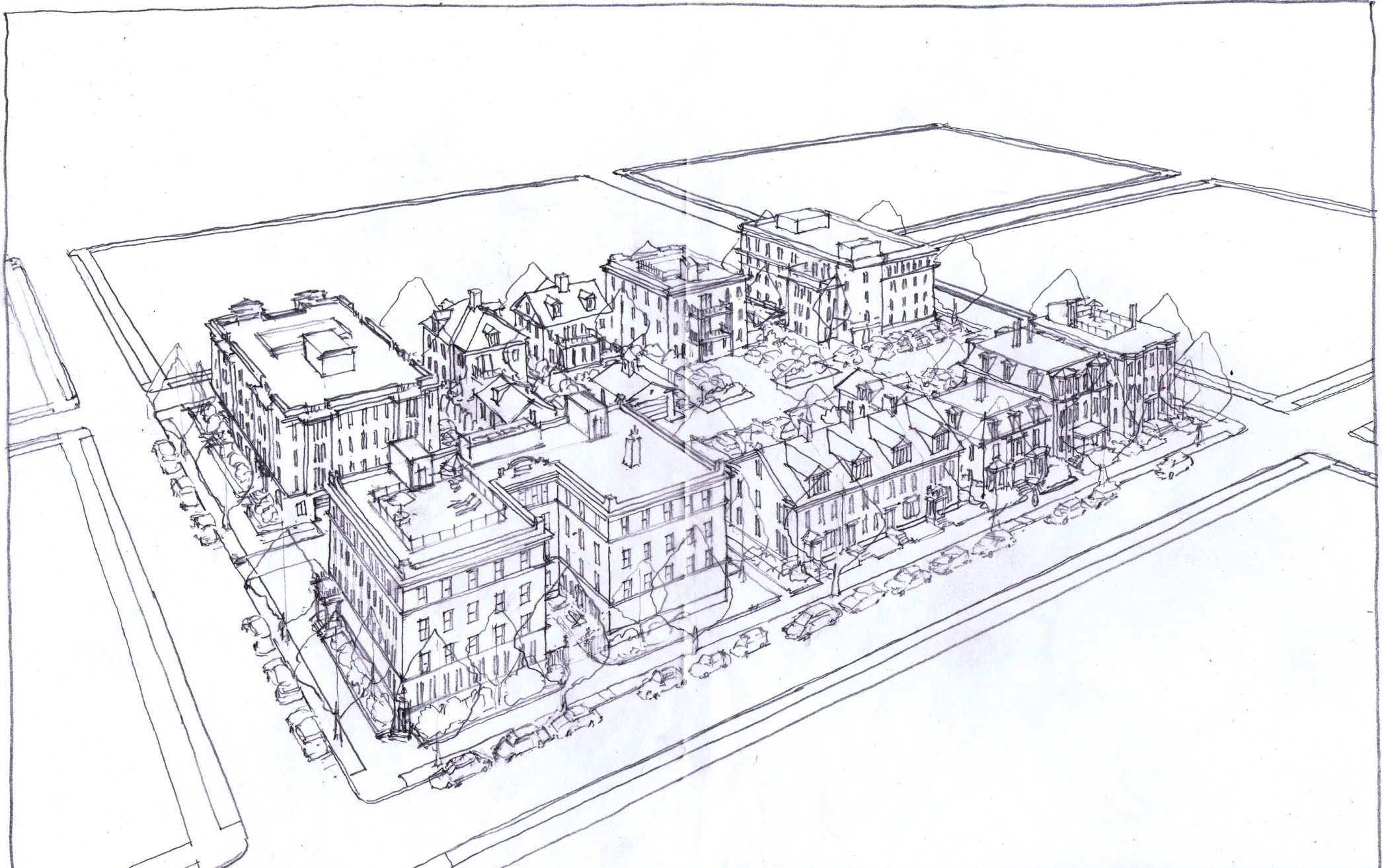
Neighborhood Residence (NR)



NEIGHBORHOOD RESIDENCE

R.S. PRESTON.

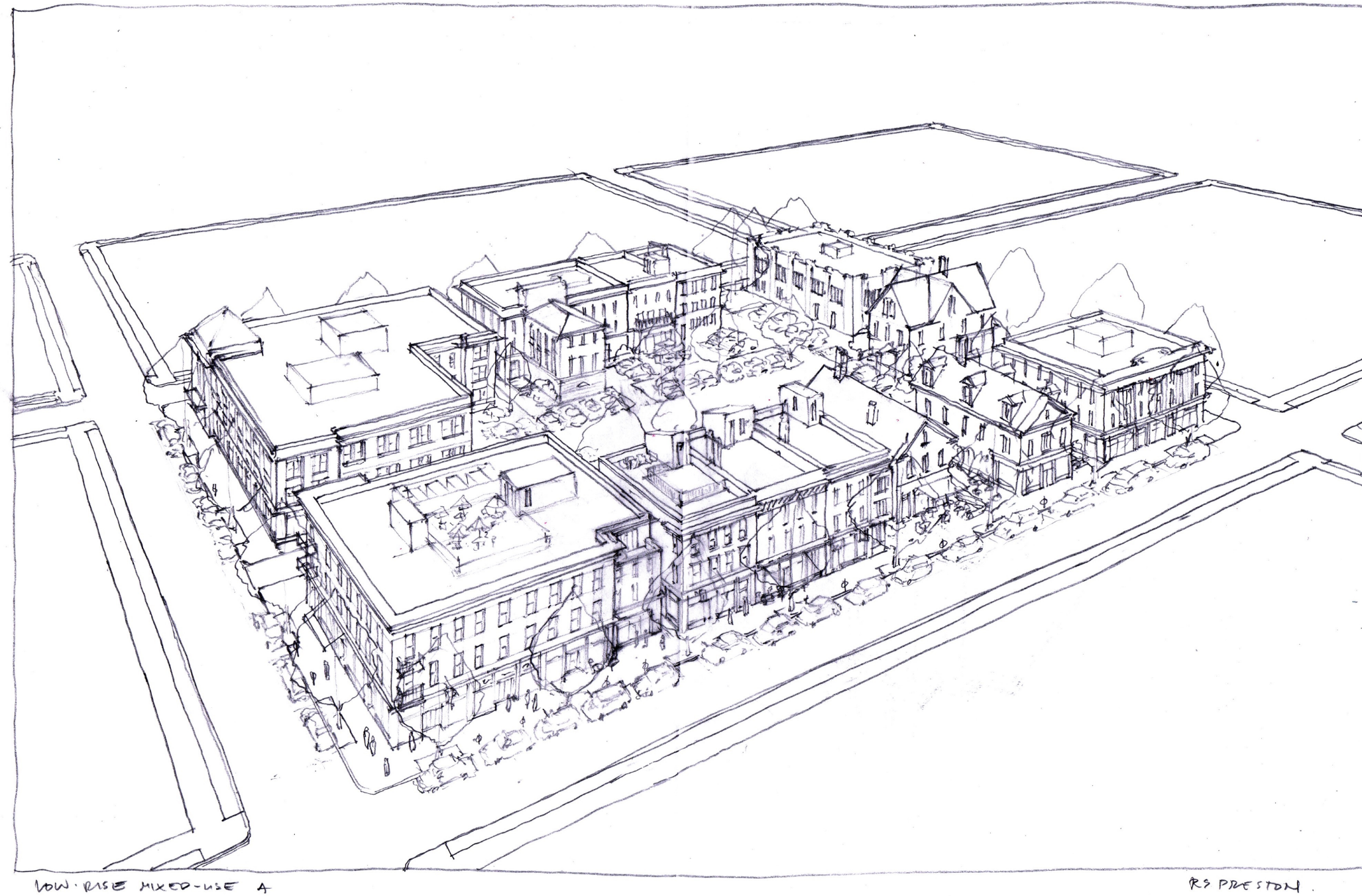
Urban Residence (UR)



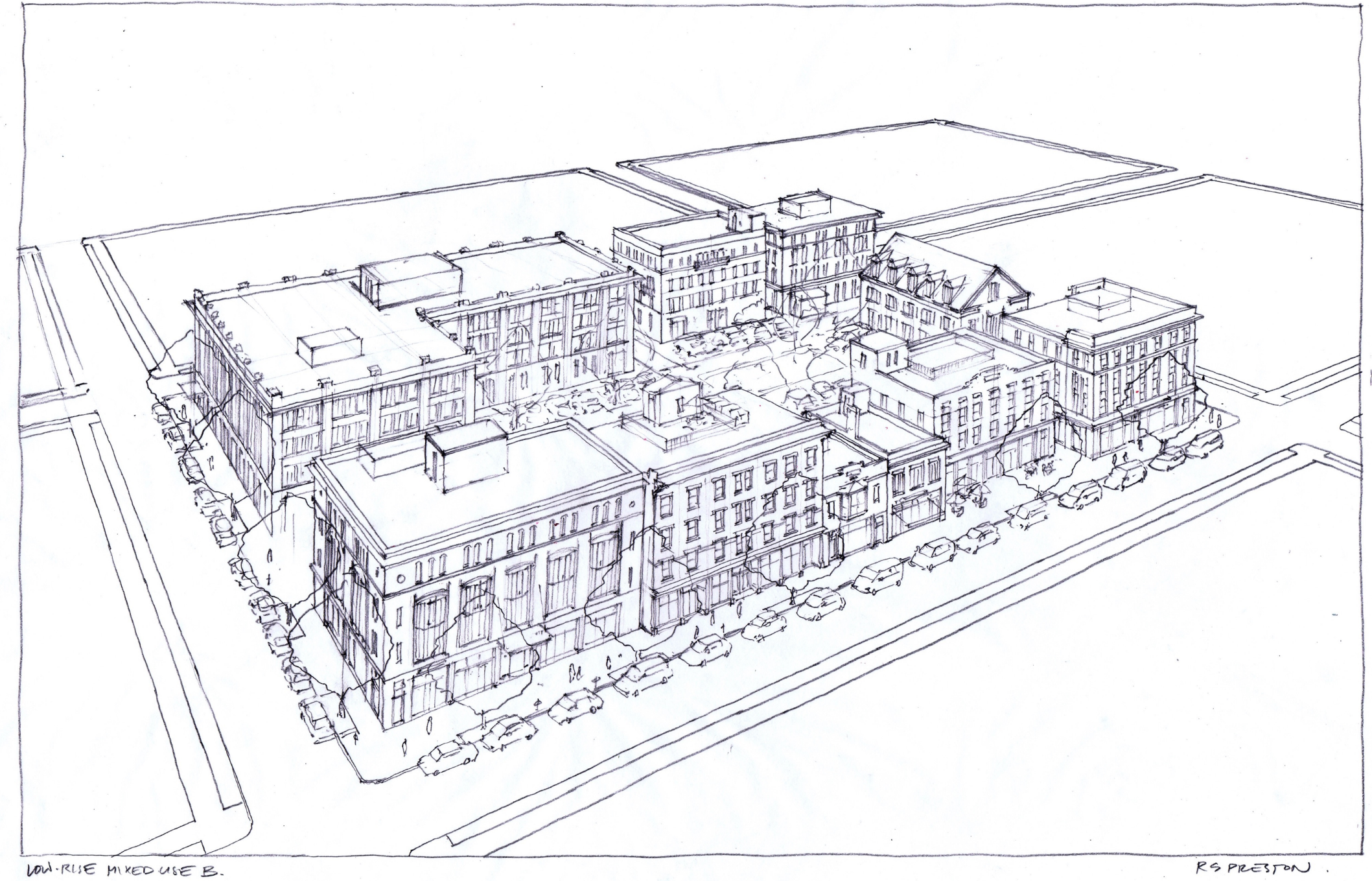
URBAN RESIDENCE - DRAFT

R.S. PRESTON 8-12-14

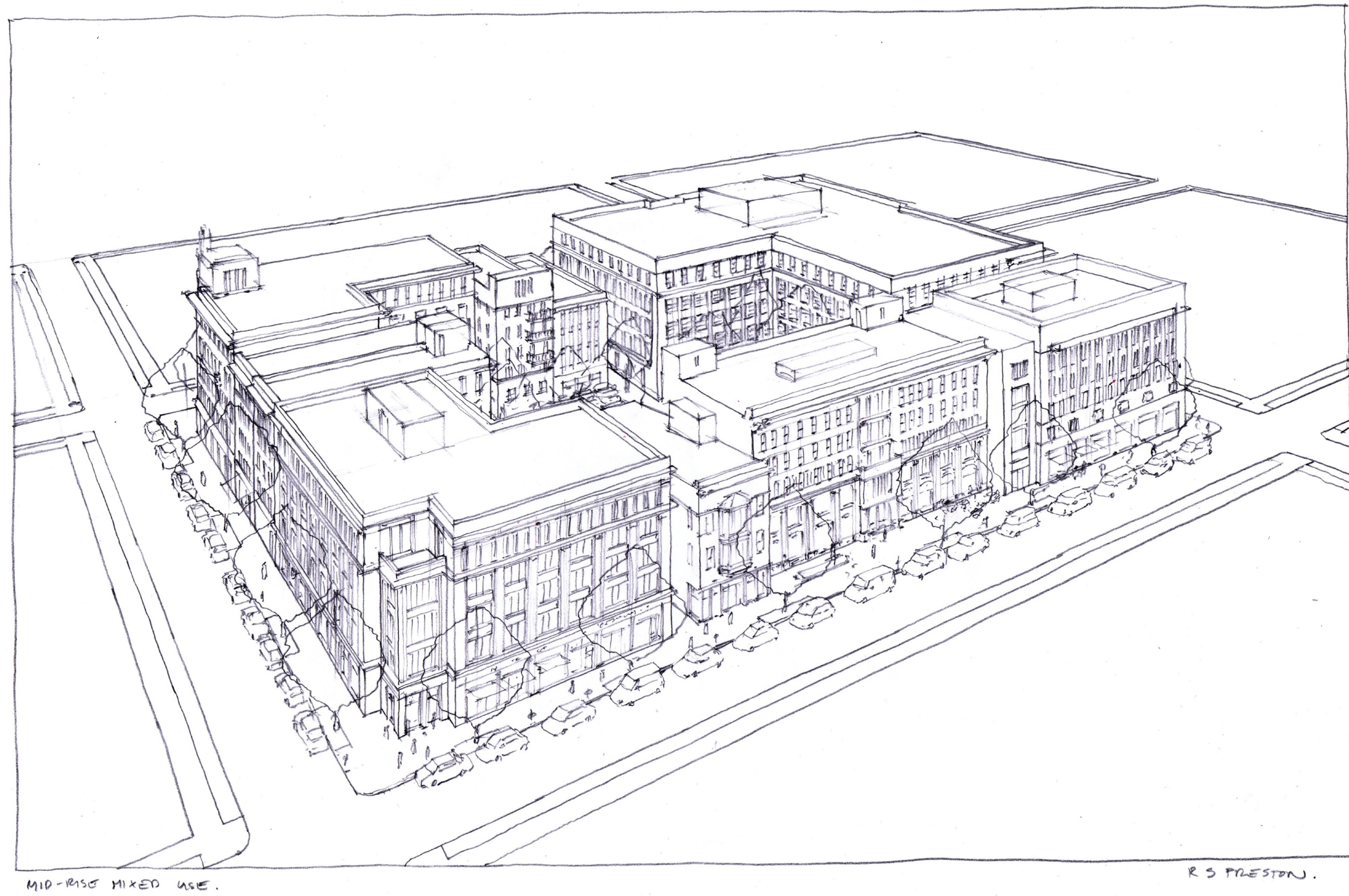
3 Story Mixed Use (3MU)



4 Story Mixed Use (4MU)



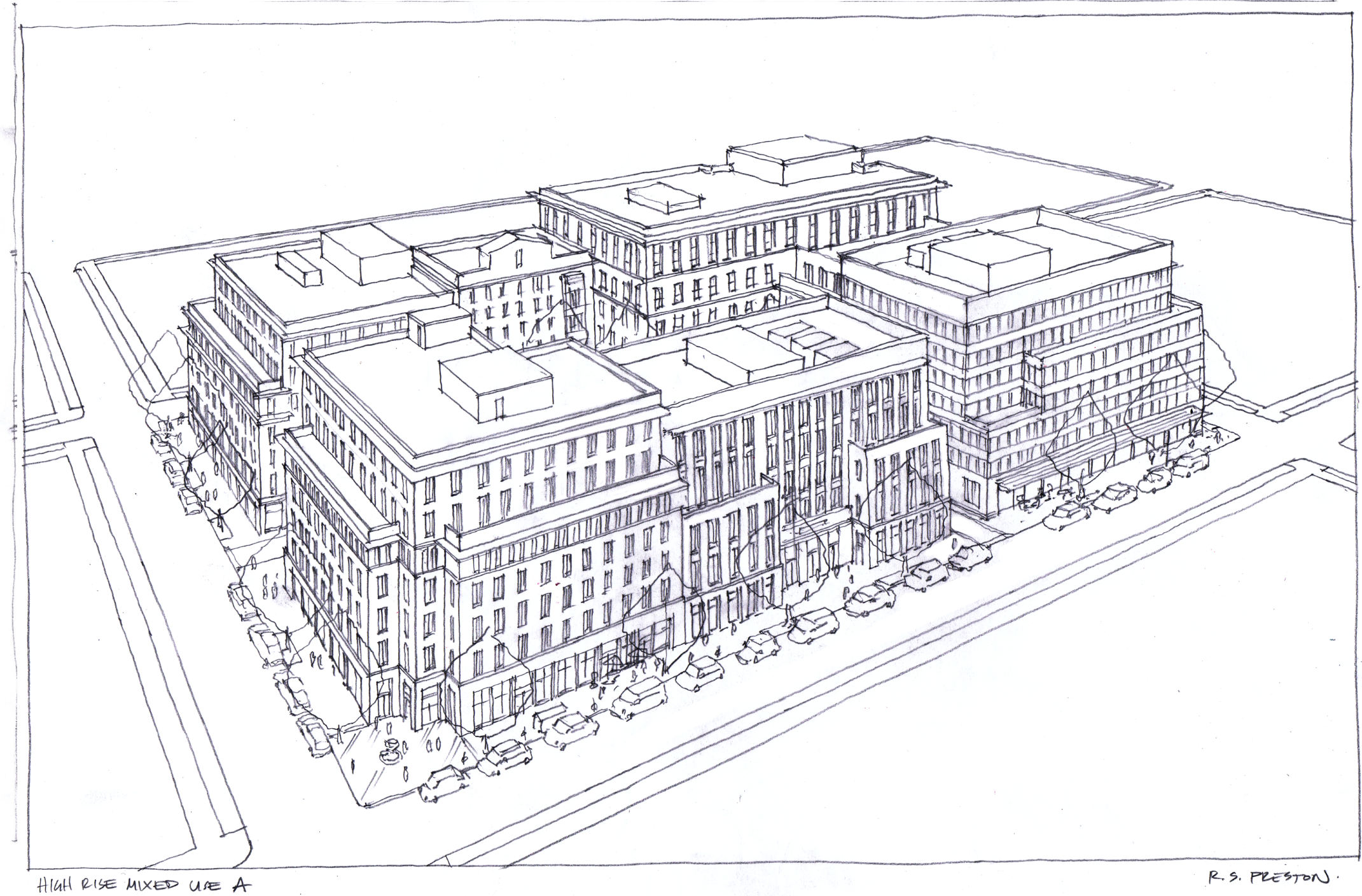
5 Story Mixed Use (5MU)



MID-RISE MIXED USE.

R. S. PRESTON.

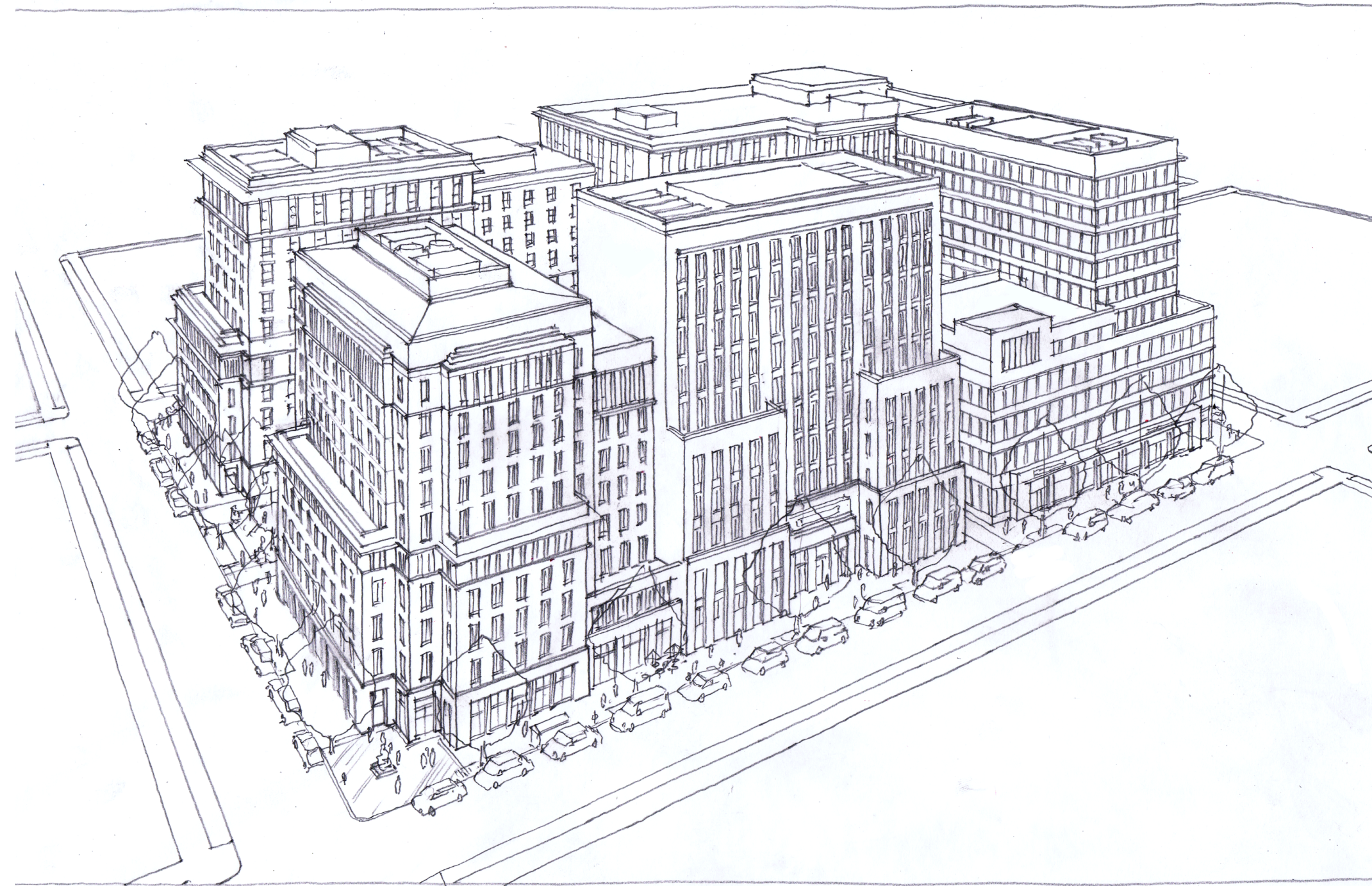
7 Story Mixed Use (7MU)



HIGH RISE MIXED USE A

R. S. PRESTON.

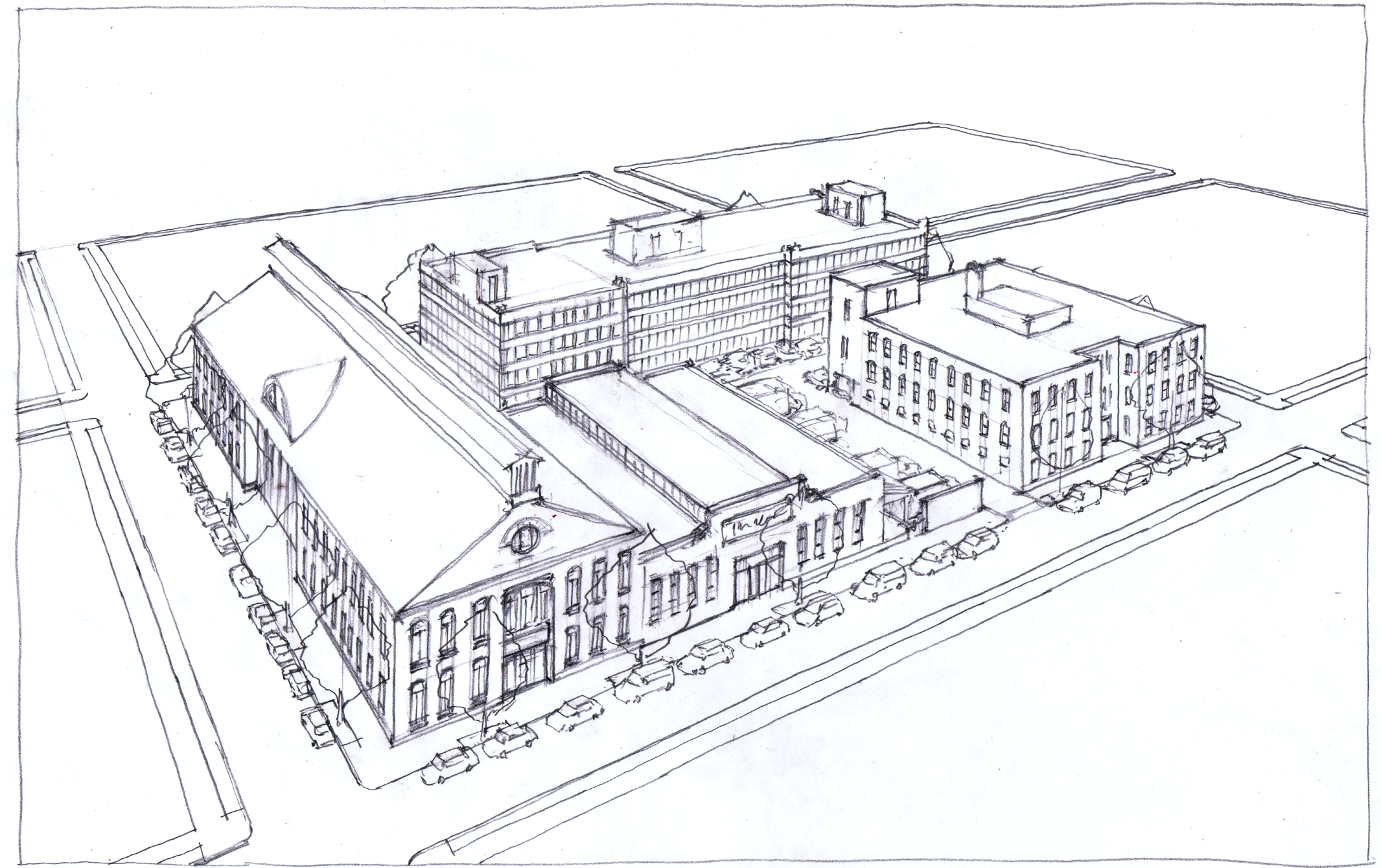
10 Story Mixed Use (10MU)



HIGH RISE MIXED USE B

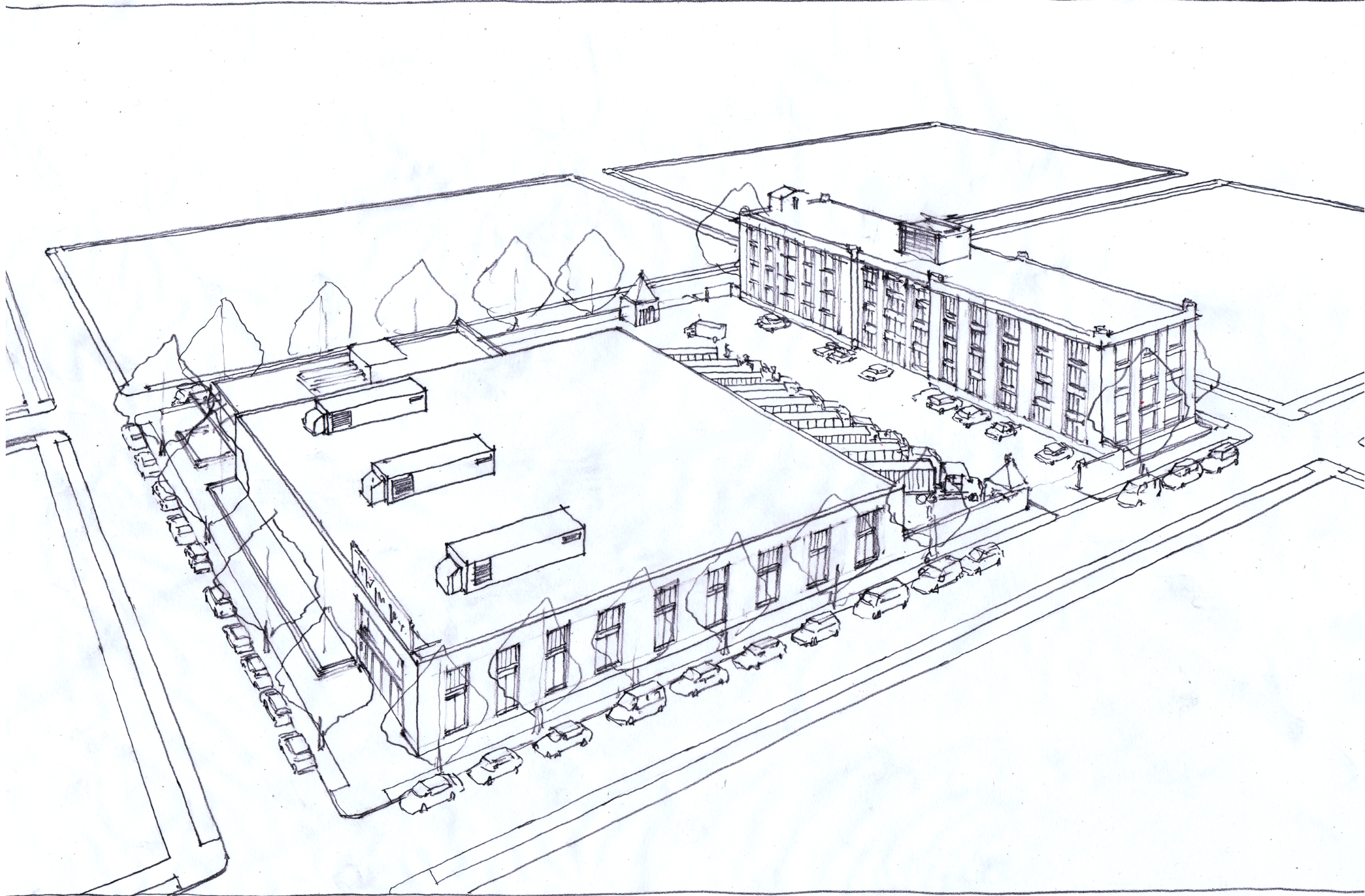
R.S. PRESTON.

Fabrication (FAB)

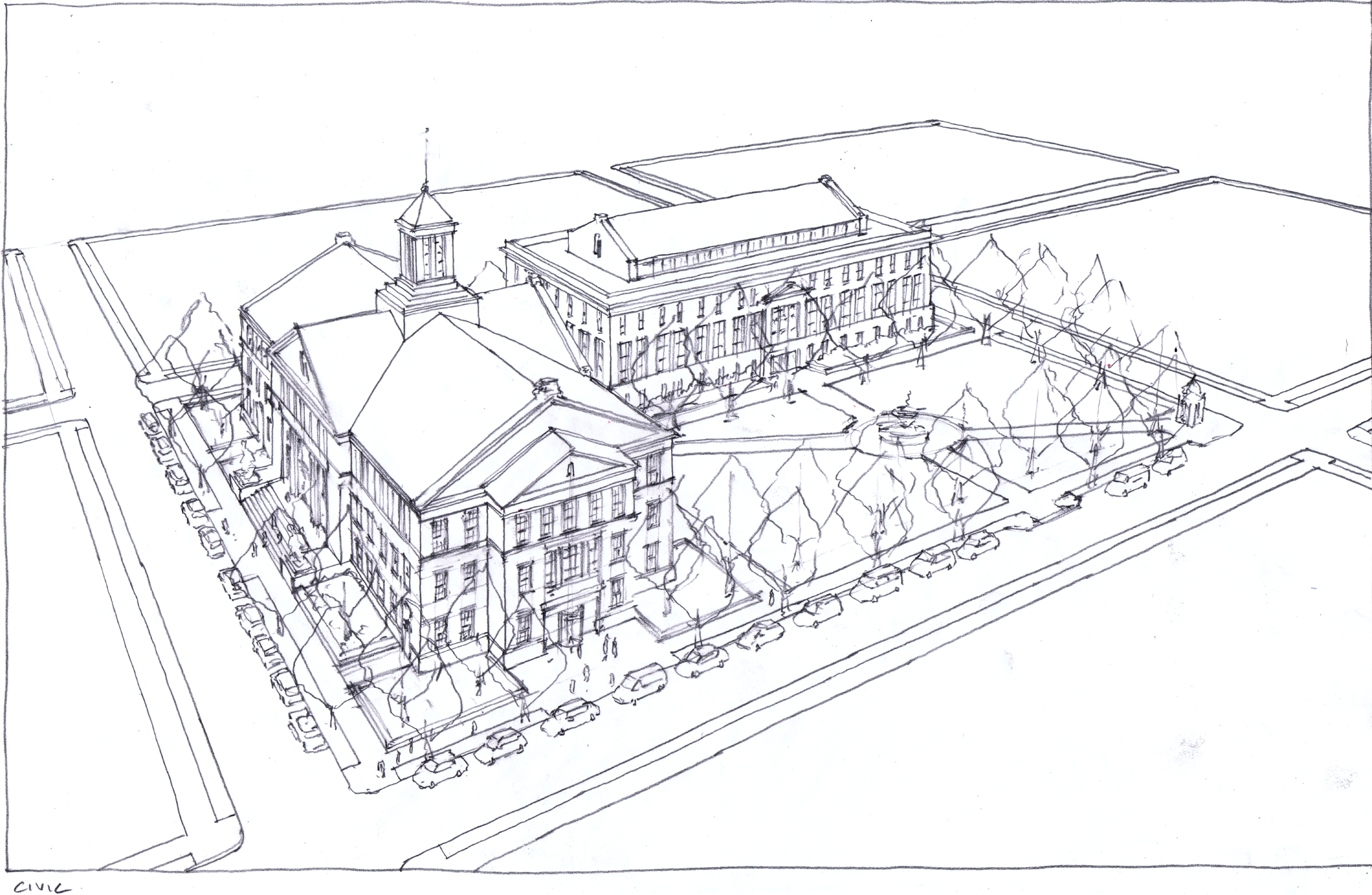


FABRICATION DISTRICT.

Commercial Industry (CI)



Civic (CIV)





sommervillebydesign.com



#PlanUnionSquare