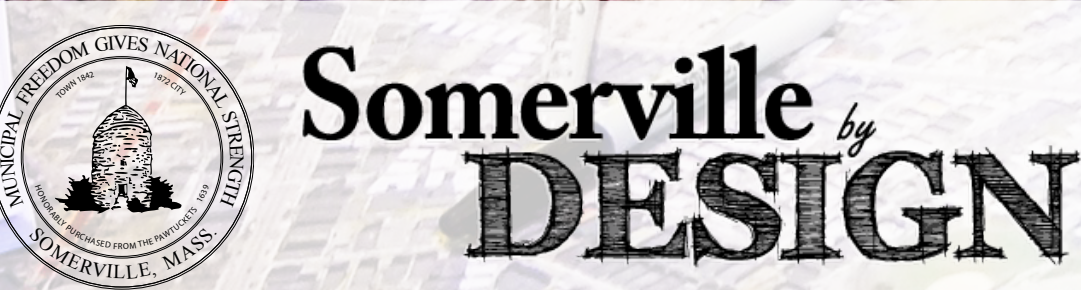




UNION SQUARE NEIGHBORHOOD PLAN

Technical Workshop #3 - Project Realities: Traffic, Parking, Brown Fields
February 18, 2015





PRINCIPLE + Somerville *by* DESIGN

utile



UNION SQUARE



DECEMBER 17

Crowdsourcing Event

Participate in a large-group brainstorming session.

6:30 PM

JANUARY 7 & 31

Visioning Sessions

Share your hopes and concerns with the design team.

January 7: 6:30 PM

January 31: 9:00 AM

Neighborhood Tour
departing from Old Post
Office, 10:00 AM Visioning
Session

FEBRUARY 4, 11, 18, & 25

Development Opportunities & Constraints Workshops

An opportunity to gain
insight into key issues
facing development.

6:30 PM

MARCH 9, 10, & 11

Design Charrette

Watch as community input
is transformed live into
visions for the future.

9:00 AM to 8:00 PM daily

MAY 13

Plan Open House

See a second round of
ideas refined through the
public process.

6:30 PM

**All events will be held at the
Old Post Office located at
237 Washington St**





NEXT MEETING

FEBRUARY 25

Technical Workshop #4

6:30 PM

at Old Post Office

PROGRAM & MASSING



Study Area

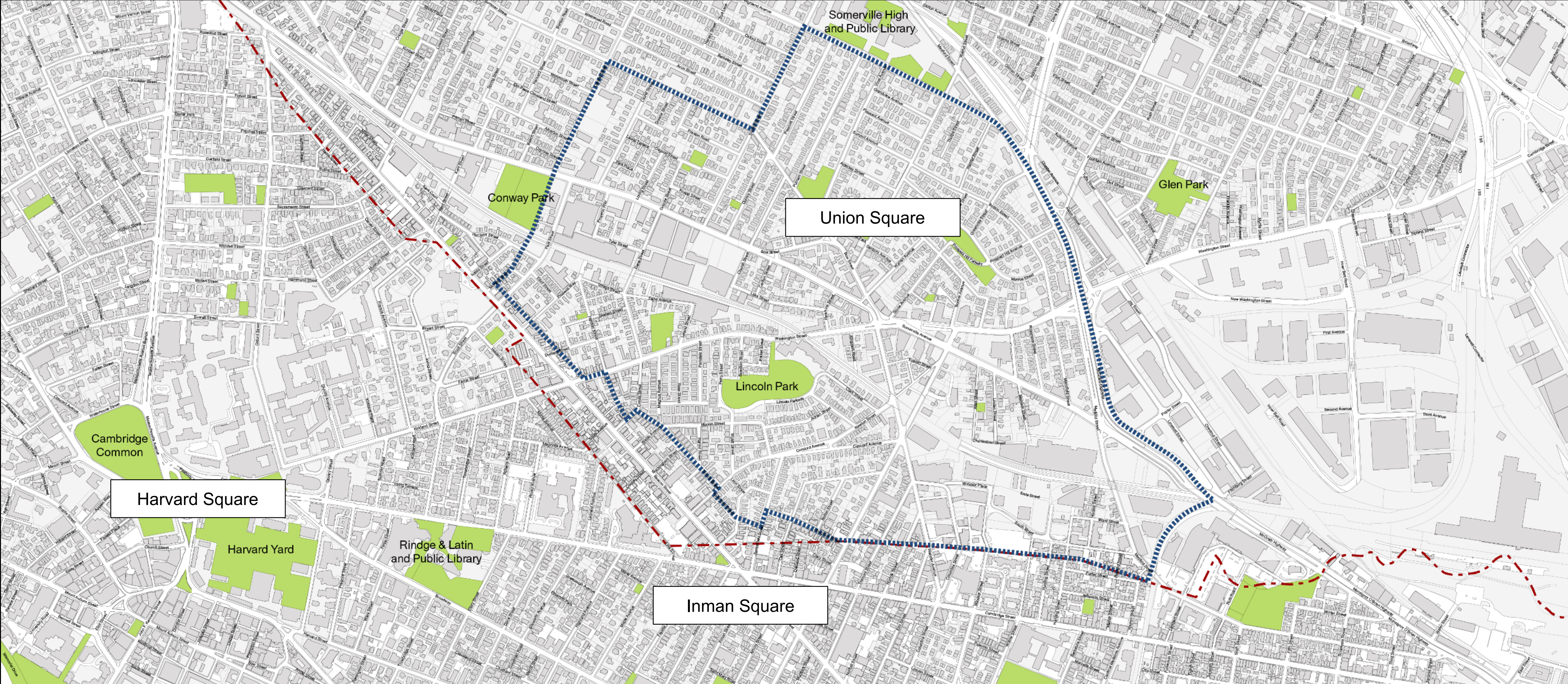




Photo 1

| | |
|-----------|---|
| Yes | 2 |
| No | 2 |
| Undecided | 2 |

POSITIVE COMMENTS:
“Yes, juxtapose old and new room for both.”
“Like the lower floor”

NEGATIVE COMMENTS:
“No interest / activity on streetscape”
“Too sterile”



Photo 2

| | |
|-----------|----|
| Yes | 12 |
| No | 0 |
| Undecided | 0 |

POSITIVE COMMENTS:
“Refurbish / keep existing old buildings in Union Square”
“Yes for Union character”
“Original façade”
“Like top detail, brickwork preserves historic character”
“Pedestrian detail at streetscape - like small patterns of rhythm”
“Small business great”
“Old building with detail & soul”
“We want to have lunch here”
“Like the scale - vertical & horizontal”
“Charm and historical integrity maintained”
“Old buildings look great mixed in”
“Like - looks like current square”



Photo 3

| | |
|-----------|---|
| Yes | 7 |
| No | 3 |
| Undecided | 0 |

POSITIVE COMMENTS:
“Yes to green space / gathering space”
“We need more places like this in Union Square”
“Like green space with change in grade”
“Creative green space”
“Green roof could be good”
“Contours”
“More relaxing spaces”

NEGATIVE COMMENTS:
“Too big, not intimate / local”
“Shade trees needed”
“Big lawns are not efficient”



Photo 28

| | |
|-----------|---|
| Yes | 8 |
| No | 2 |
| Undecided | 0 |

POSITIVE COMMENTS:

- “Mix is nice - seating + grass + sidewalk”
- “Perfect place for everybody to hang out in Union-Sq.”
- “Yes pedestrian green space”
- “History next to new”
- “Good example of linear park space”
- ‘Open space / usable space / public space near T stops”
- “Nice variation of public use of space”
- “Interesting to walk through and gather”

NEGATIVE COMMENTS:

- “Building scale too big”
- “Dislike buildings”



Photo 29

| | |
|-----------|---|
| Yes | 4 |
| No | 1 |
| Undecided | 0 |

POSITIVE COMMENTS:

- “Yes - preserve street character”
- “Blend of old + new = good”
- “Interesting mix style”
- “Like height”

NEGATIVE COMMENTS:

- “Again, a distasteful “add-on” not in keeping with integrity of original”



Photo 30

| | |
|-----------|---|
| Yes | 0 |
| No | 6 |
| Undecided | 0 |

NEGATIVE COMMENTS:

- “I don’t care for metal siding”
- “Skinny sidewalks”
- “Materials = bad”
- “Boxy”
- “Bay looks like a mistake”
- “Garage parking - no street activation”



Photo 31

| | |
|-----------|---|
| Yes | 1 |
| No | 2 |
| Undecided | 1 |

POSITIVE COMMENTS:
“Mixed-use development with retail on ground level and residential above is great”

NEGATIVE COMMENTS:
“I’m dizzy looking at it”
“Sterile, even with small scale frontage”



Photo 32

| | |
|-----------|---|
| Yes | 5 |
| No | 0 |
| Undecided | 2 |

POSITIVE COMMENTS:
“We like Harvard Yard”
“More space to hang out for the summer time”
“Moveable site furnishings would be well-used in Union Square”
“Cool - concept great”
“They do the job of relaxing feel”



Photo 33

| | |
|-----------|----|
| Yes | 10 |
| No | 0 |
| Undecided | 0 |

POSITIVE COMMENTS:
“Well done”
“Yes plazas, bike parking”
“Yes trees adjacent”
“Umbrellas and café culture”
“Yes old buildings”
“Walkers, bikers, cars all together = slow”
“Multi-modal mixed-use”
“Good scale for Union”
“I like the green space that borders utilitarian transit lane”
“Shared pedestrian / car”



sommervillebydesign.com



#PlanUnionSquare